

# YOUNG

18.8.2017 ERASMUS + LIMITED EDITION

**SMALL MASHINE,  
BIG SUCCESS**

READ AN ARTICLE WITH A  
SUCCESSFULL ENTREPRENEUR

# &

**DON'T BE LAZY AND  
GAIN EXPERIENCE  
ERASMUS FOR YOUNG  
ENTREPRENEURS!**

# SUCCESSFUL

**"MY MOTHER  
WAS MY FIRST  
CUSTOMER"**



**"I WORKED ON MY IDEA  
ALL NIGHTS LONG"**

**HOW TO PREPARE FOR  
A JOB INTERVIEW.  
BUNCH OF USEFULL  
TIPS FOR YOU!**

**DO'S AND DONT'S  
FOR CV**

**"NOW I FEEL FREE"**

## Do not be lazy and gain experience!

Have you got an entrepreneurial spirit? Would you like to start your own business but you do miss knowhow or soft-skills that entrepreneur must to handle? Are you a



**Erasmus for Young  
Entrepreneurs**

European citizen? Erasmus for Young Entrepreneurs is the right choice for you! This exchange programme is about learning from successful entrepreneur abroad, seeing how the business works in

the practise and gaining the necessary knowledge. Do not be afraid of working as a call centre worker or just preparing coffee to the boss. The minimal length of such a mobility is 2 or 3 months depending on your National agency to approve the conditions. You are also going to make a contract with them. Lengthening of your stay is possible, do not be passive and communicate with your coordinator. The maximal length is set strictly up to 6 months. There used to be age restriction but now it is not. When applying for this project you have to possess with your CV and a business idea with a made business plan. Clever algorithm will assign you to a host experienced entrepreneur according to an industry you want to start the business in and the 3 countries you prefer to stay in.

**“Anyone is too old  
to participate!”**

### **How is it with financing?**

The European Union covers your expenses on accommodation, food and transportation. The height of the grant depends on country you are going into as the living costs expenses differs. In terms of speed of approving is this programme one of the fastest. It is real to be approved in a few days and to go participate less than a week from applying.



As your planned business has something in common with the visiting company it makes another advantage for you. You can set a cooperation between you and him or her and profit from this relationship in a long term. Do not wait and grab your chance right now!

# The Do's and Don'ts on a CV

## Do's

### Be career specific

In your summary, ensure you're clear about what career you're seeking.

### Formatting

Ensure your career history is organized with most recent role first. Keep your duties relevant and concise and list major achievements. Choose a professional font and keep the layout simple.

### Dates

Make sure your dates are accurate. Any gaps in employment will be questioned.

### Stand out

Include an Interests or Hobbies section. Keep it short and relevant to the role, e.g. if applying for a role in finance, perhaps you read the Financial Times or regularly check the Markets.

### Spelling and grammar

Having a perfect career history with ideal 'on-paper' attitude will be hindered by grammatical and spelling errors. Check it again and again.

## Don'ts

### Long paragraphs

Avoid long, descriptive paragraphs highlighting potentially skills and experience. Keep it short, concise and specific, and use bullet points.

### The 2-page rule

Avoid writing a 1-page or 5-page cv. If you have little career history include any sporting or charitable events, professional memberships, conferences/seminars you have attended and volunteering work

### Don't get personal

You're not obliged to include your personal info (date of birth, age etc.). Equally, refrain from attaching a picture.

### Avoid clichés

The typical expressions are repeated too many times with little substance. An employer wants to see depth to your skillset, not textbook answers.

### Creativity

Depending on the role you are applying for, you should remain professional in your formatting. Recruiters for most fields generally prefer professional, standard CV formatting. However, this doesn't mean you can't be creative in your content!

# HOW TO PREPARE FOR A JOB INTERVIEW

Have you felt stressed for a job interview? We all had. There is ton of information in Internet how to prepare, but we will point only the most important things. We believe that they will help you to reduce the level of stress that will lead to increasing the level of your performance.

## LOOK

The people always say that we shouldn't judge the book by its cover – but we always do. The first 2 minutes are initial for the first impression we make.

It sounds weird to begin with but make sure that you took a shower. Wear a light fragrance, clean clothes and a little make up. Avoid your favorite red lipstick – you should look professional, not like a party star.

The clothes are important part as well - dress appropriately for the job you apply for. Do not wear a suit if your interview is for a waiter. Also, avoid the miniskirts, hoodies or caps. In most of the cases you can simply go with black pants, shoes and shirt. The less is better.



## TIMING



Research the location in advance and check the navigation to it. Leave your house earlier than usual and make sure you will arrive at least 10minutes in advance for the interview. Do not go there too early or late. You want to show your future employer that you can organize your schedule and meet all of your deadlines.

## RESEARCH

You must show the employer that you have an idea what to do with your life and just some job is not what you are looking for. Research the company and the position you are applying for. You need to show that you value your time.

## PREPARE QUESTIONS

Have you ever been asked the question – tell me 3 good and bad qualities of yours? Most of the HRs use the same questions while interviewing. Check the most common ones and prepare your answers so you can avoid the long silent pauses.

Also, and important answer to prepare is the desired salary. Don't be greedy to ask for more than you deserve, but value your price – find the balance.



## ASK QUESTIONS

Asking questions is just as important as answering them. Show your requirements in the beginning so they can be prepared that you have set your standards and you will not agree with anything but less.

**Now go to prepare yourself and get the job you have always dreamed of.**

## INTERVIEW SECTION

# Small machine, big success

*We had the great opportunity to invite Michael White for a cup of coffee and ask him a few questions. He will tell us about his business which was awarded as a most innovative company in the UK. His new holograms for video calls make you feel like the second person in just in front you in 3D. Already 100 000 pieces have been sold worldwide. Let's listen to the story behind this success.*

### **Hey Michael, how are you today?**

Hello! Thanks for the invitation, I am honoured. I am great it feels so nice to have a break from the stressing business world. There is a pile of documents on my table I need to work on.

### **Tell us, why have you decided to open your own business?**

I always wanted to have an impact on the society and make human's life simpler. In the ordinary company the organizational structures are not flexible and I did not feel freedom. I was just a part of a huge giant.

### **How have it all started? Have you been fired?**

(Laugh) I started to develop the hologram machines in my free time. During the day I worked in the corporate and during night I was developing the machine, trying new technologies and making prototypes. When the hologram was prepared to be launched I just left the job.

### **Who was your very first customer?**

I know that very well. It could sound a bit funny but my mum actually bought the first hologram (laugh). She stood always by me, supported me and motivated me to follow my dreams. I love her.

### **How did you promote the product?**

I created very simple graphics promoting the hologram. It took me a lot of time but I did not have money for a professional graphic designer. I put it on the social media because this way of promotion is quite effective and not expensive. Then I have my website done. People started to chat about my product in their free time and as they were satisfied with that they recommended it to friends. It happened so fast and everyone wanted to own the hologram machine.



**Thank you sharing a story and our team wish you a lot of happy customers!**

# CROSSWORD

## VERTICAL

1. A type of costs which doesn't change with number of products manufactured
2. When applying for a vacancy usually you have to firstly come to the company office and meet the HR employee during „JOB .....
3. What does „CV“ stand for?

## HORIZONTAL

4. With the EU funds you can go abroad and work there in a long-term period mostly in social services. This program is called „ EUROPEAN VOLUNTARY .....
5. According to a Youthpass IT skills, communication, mathematical skills are .....
6. When a man is not employed and run his own business he is an .....
7. Currency used in the UK „..... STERLING“

