



PERSPECTIVES

IN

BUSINESS

MAGAZINE

FOR

BUSINESSWOMEN & BUSINESSMEN

HOW TO BE SUCCESSFUL IN THE BUSINESS RACE

- Having a business in another country is like F1 Race. If you want to be successful, you better come a few steps that we suggest you.

5. AERODYNAMIC

You should consider 5-6 factors in the same conditions which make your business successful in the race. It means every country has their own dynamics; sometimes rather than going faster, controlling and making observations would be better. Sometimes "less is perfect".

1. PILOT

The people who work in an important position in the company should have enough qualifications to make your business successful and push you further.

2. GAS

Results will not happen overnight. You need enough time to see the results of your business and while waiting you need to have enough resources to make others understand what your business is.

3. TYRE CHANGING

The same words don't have the same meanings all the time. The business too. You should modify your business according to country's requirements and sometimes it is better to change the perspective of view and also finding the true partners in your field especially who have enough experiences could be plus. Change, even the same dynamics of the

4. CARBON EMISSION

You should pay attention to have eco-friendly and sustainable in accordance to environmental law.



TAKE A CHOICE

Most of the times, educational choices show up after high-school graduation. It's a moment when some students are already decided upon their future path, according to their skills, competences, family inheritance, jobs market, well paid positions, opening for their personal development.

So the educational choices are like Santa's sack.

The decision belongs 90% to the students and 10% to the universities where they apply to.

The real challenge appears after this stage, after the university studies.

Usually the graduates are eager to earn money by starting their own business or hiring in a position with long term perspectives.

As long as a quick enrichment is rarely possible, they are supposed to look for opportunities on the jobs market or on a profitable business. When choosing the last possibility they may pay attention to the number of jobs created, to the national economic trends, to the risks and facilities.

There are always unpredictable items, but ... it's better to try than regret 😊



Give a chance

European Union have a lot of opportunities to help young people to have a personal and professional experience to increase their value inside and outside the Union.

Thanks to these tools the European Commission enhance the consciousness and the awareness of the European youth.

These tools go from the Eures portal to the European Voluntary Service and are the really best way to make your CV desirable. Other important tools are the traineeships inside the EU institutions that allow young people to have a significant, professional and formative experience to be competitive inside the job market.

These funding programs are focused on the EU mobility and they help the young people to build a mobile workforce across Europe. But just have a look at these European tools:

European Voluntary Service (EVS): is a project that allows young people to be a volunteer in another country, for a period that usually is between 2-12 months.

Erasmus for students: is the most famous project made in the European Union and it is just for university students. It started in 1987 and still works nowadays. Every university student can take part of it and go to study in another country member of the European Union and not.

Eures Portal: is a cooperation network that it was made to facilitate the free mobility of the workers inside the territory of the European Economic Area.

European Traineeships for graduates: allow the students that already took a bachelor or a master degree to have an experience inside the EU institutions, like: European Commission, European Central Bank, Council of the European Union etc.

These and other European tools, allow the young people to have a chance in their future to build a more united and strong Europe.

How CV give you a job...

Your CV is the first step, which you should do if you want to find or change your current job. Your future employer want to see a few information about you included photo, education, experience, skills, hobbies, language and it's up to you how first impression will do your CV and present you.

3 seconds

Remember, HR employer sometimes doesn't have enough time to read all in your CV. Usually key is first seconds, like only 3! It means your future CV should attract attention.

Construct your CV to future employer

It's old sentence – if something is for everyone it's for anyone ! Impossible is construct your CV to universal employer in mind. Firstly you should look at the job advert or specification and think about the job involves and what the employer needs, but DON'T LIE.

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erton Associates, New York, NY
a high-impact team of 10 employees

May

Clearly and tidy

Let check your CV, spelling and grammar another people. Your CV should be easy to read and divide to special chapter like for example: education and skill etc. It would be look more transparency.



- experience in positive light
- put your name, phone number and e-mail
- write shortly but clearly
- attach photo

- don't hand-write
- don't write about failed business or exams
- salary expectation
- don't write more than 2 pages
- don't lie

Tips:

- ✓ Employer might want to check your future employee in social media
- ✓ Prepare official photo (or suits to your future job, for instance – photograph with camera)
- ✓ Give standard e-mail, like john.grass@gmail.com instead kiss001@gmail.com
- ✓ Tell about your education but not about each part of it (not about primary or kindergarten).
- ✓ Remember shortly means better.

Game

Have fun!

Draw a line, according to your answers:

YES is a vertical line; No is a horizontal line; I DON T KNOW is a diagonal line.

1. Do you think that creating job based on your skills is the best choice for you?
2. Are you ready to assume risks in business?
3. Would you check the market opportunities before staring a business?
4. Would you take a loan more than 5000 euros for starting your business?
5. Have you read the national economy laws of your country?
6. Are you prepared to accept a partner you don t know in order to start your first business?

	1.	2.	3.	4.	5.
1.					
2.					
3.					
4.					
5.					
6.					

Result: As low your line gets, as ready for a successful business you are.

Have luck!

SO

**YOUNG PEOPLE,
START YOUR OWN BUSINESS
FOR FUNDAYS**

**WILL BE
EVERLASTING**



YOUNG PEOPLE,
START
YOUR OWN
BUSINESS!

Advisers: **CORINA, MURAT, AGNIESZKA & MAURO**



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