

# YOVENTRE

Young Entrepreneurship



# 1

# THE ERASMUS WONDERLAND

It is true that one of the biggest advantages of being a European Union citizen is the variety of options you can come across with, especially regarding gaining work or volunteering experience. This phenomenon is mostly observed in the cases of people who are looking for a job after graduating or who are still studying at the university and are looking forward to find out what life looks like in different countries.

The most popular opportunities of this kind are the different options that the Erasmus+ program offers, either this will be an EVS, a youth exchange, a training course or nowadays even a European Solidarity Corps participation. Young people can volunteer or work abroad, coming in touch with people from all over the world. By doing this they can learn skills or information they would never see before.

In addition to the Erasmus+ opportunities, one other big advantage of being an EU citizen is the fact that many organizations or companies are open to people who need to gain experience. Maria, a young lawyer from Greece recently did an internship at a big UK charity organization through a project called **work placement**. She describes this as one of the most eye opening experiences of her life. Stories like this one are very common nowadays and this is because of all the things that are mentioned above.

In conclusion, we realise that young people who live at the European Union have plenty of different opportunities so as to improve themselves and taking advantage of them is the key to a successful future!

# 2

# DOS AND DONTs ON A CV

## DOS

- Use formal front faces
- Write short sentences
- Rank the achievements in order of priority
- TELL THE TRUTH
- Identify key words
- Keep it short (max 2 pages)
- Make it relevant to the job

## DONTs :

- Write resume or CV on top
- Colourful or glossy paper / text
- References if not asked
- Usage of “I” or “my”
- Mentions of reasons for leaving the previous jobs
- Your age, adress, number of kids, hobbies, political preferences etc.

# 3

## I AM A MUSIC ACADEMY GRADUATE SO, AM I BEYONCE YET?

My competences are fully connected to art area.

Ordinary artist do not earn a lot. Some of the most popular artists of our times were not even recognized during their lives (painters, composers etc.)

A suitable job for a music academy graduate would be:

**A SOLO CAREER**

**A TEACHER OF DIFFERENT INSTRUMENTS**

**A MEMBER OF A BAND**

As a teacher of flute I can do summer classes for all kinds of students - no matter whether they are rich, nor are they young.

For the youngest it can be a strategy for finding new talents or hobbies.

For the eldest it can be kind of a therapy.

# 4

## INTERVIEW WITH A SUPERWOMAN

Meet **Radosveta Karaivanova** a Bulgarian businesswoman or so called “SuperWoman”. In this interview you will come across with the responsibilities a self-employed person has.

I: How did you get your idea or concept for the business?

R: *It was my dream and the thing that I studied for.*

I: How many employees do you have?

R: 7.

I: What service(s) or product(s) do you offer/ manufacture?

R: *Writing and managing projects.*

I: How do you advertise yourself?

R: *By Google Ads.*

I: To what do you attribute your success?

R: *I attribute my success to my hard work and experience.*

I: Do you use the services of a professional accountant or attorney?

R: *Yes, I use the services of a professional accountant.*

I: What made you choose your current location?

R: *It's my hometown but I work with clients from all over the country.*

I: What's your company's goals?

R: *Helping people in finding funds for their business ideas, to motivate people for their business and give them the right advice for making decisions.*



# 4

## INTERVIEW WITH A SUPERWOMAN

I: What is unique about your business?

R: *We help the young entrepreneurs to find funding for their fresh ideas.*

I: What are your responsibilities as the business owner?

R: *My responsibilities as an owner are to make sure that the clients are satisfied and have found the best way to fund their business. Also to pick the right employees which have enough experience and are able to answer to the clients needs.*

I: Have you ever turned down a client?

R: *No, every client has potential.*

I: If you had one piece of advice to someone just starting out, what would it be?

R: *To follow his dreams and never give up.*

# 5

# LIKE A RULE

- 1.** Search an idea for your business.  
Find people's needs.  
the thing for which they are willing to pay.
  - 2.** To Consider if your business idea is valid.  
Should you do it?  
Is there a correct salary for you?
  - 3.** Your idea it's original,  
you need it to eliminate a lot of competition in the beginning.
  - 4.** Make a business plan to show to the investors,  
including all costs etc,
  - 5.** Evaluating competition, industry rules and taxes.
  - 6.** Make a marketing plan with timeline and costs.
- prev1.** it is essential to have the work before  
and then formalize the activity.

# 6

# INTERVIEW WITH THE LOCALS.

## THE LONDON CAKE COMPANY



Interviewer: Thank you for your time, mrs. The first thing I want to ask you is how many bakers do you employ.

*Owner: Oh, simple. Six.*

I: How long have you been operating this business?

*O: Well, we started in 1989 so that makes it 28 years.*

I: How has the business changed over the years?

*O: In the old days, the different events were in different seasons. For example, weddings were usually in the spring but the one thing that was spreaded throughout the whole year were the birthdays. However, these days every event is in different month or season.*

I: Do you consider your business stable?

*O: Oh, yes I think it is because people will not stop having birthdays.*

I: What was the strangest cake that you had to make?

*O: Well, a few years ago one woman came to us to order a cake for her husband. The strange thing was that the cake was supposed to look like a grave with her husband in it wth all the details like the stonegrave with all the dates and etc.*

# JUST A GAME

