



THINK TO ACHIEVE

WE'RE HERE TO HELP YOU IMPROVE YOUR BUSINESS INTO
SOMETHING MORE THAN JUST THE USUAL.

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IN THIS ISSUE

01 **DO'S AND DON'TS
ON A CV**
-ZEYNEP EDA GULLER

03 **THE CRUEL REALITY**
-ALEXANDRA BULIGA

04 **BUSINESS FROM
SCRATCH**
- CHARALAMPOS
GEORGANTZAS

06 **FIND IT OUT!**



Do's & Don'ts on a CV

DO'S

- 1) Keep it clear and short. Try to be informative and get straight to the main points.
 - 2) Analyze professionally prepared CV samples. Take a look at what is done and written. This will help you get some ideas.
 - 3) Present your work experiences in a chronological order. Starting from your current job and listing backwards is one effective way.
 - 4) Include all of your contact information such as your phone number, e-mail address and so on.
 - 5) Be honest. Those who create their CVs with their imagination will end up finding themselves in difficult situations. Besides, making false statements will also damage your reputation and credibility.
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DON'TS!



- 1) Don't use inappropriate colors and fonts or a selfie.
 - 2) Don't copy paste a CV from the internet and act as if it was yours.
 - 3) Don't repeat the same things. If there is something you would like to emphasize, write it maximum twice.
 - 4) Don't use an e-mail address such as jack.realmadrid@blabla.com - use your name and surname and keep your e-mail address away from your favorite color and superhero.
 - 5) Don't use abbreviations in your CV as it will reveal an image that you have prepared your document carelessly and without taking it seriously.
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THE CRUEL REALITY

Having your own business is easy, beautiful, worry-free and with lots of money! It's so fun you do not realize how the money comes! You will be a billionaire in day two and here the sound of money everywhere!

How beautiful it sounds and how untrue it is ... having your own business means a long journey, a lot of stress, many problems and not necessarily a lot of money. But surely an experience that makes you aware of the issues around you and lets you know a lot of interesting people. You need to know three important things: resources, difficulties and the benefits.

What are the resources you need: time, money and trustworthy people. Can they be taken individually? No way. We are talking about a complementarity of all these events. Time without money is time lost, timeless money and trustworthy people are money scattered and having people you trust without money and time is just ... friends to a beer!

What are the difficulties: perhaps the most difficult aspect is getting funding and finding a person to believe in your idea. This is all about your power of persuasion, knowing as many people as possible and learning from mistakes. A mistake is an excellent way to learn and improve. Be prepared to take many stitches in your ass until you succeed. A romanian A hundred stitches in the bottom is a step forward!

What are the benefits: You will learn to trust yourself and learn from mistakes, be mature, financially independent and ... you will definitely do what you want to do!



BUSINESS FROM SCRATCH

Entrepreneurship was always a way out with many chances of improvement, progress and professional growth. In most of the cases for many people is the only solution in order for them to have sustainability and a nice way of living. But how we can make this choice successful? How we can create a sustainable business?

The first and most important thing, you need to do is to have a business idea. How you can sell this idea and what you can improve, always taking undermined that you need an idea that solves an existent problem or is needed at this moment in the market. After that you need to make market researchment. Is there any market? How big? Is there competition and if so, how big? These are some basic questions you need to answer. And it is important to know how the market works and what can change it. In order to have a successful business you need to sell something that differentiates you from the others.



It is really basic to make a researchment and see if your idea is unique and if not, what you can do to make it better. If you are proactive and you can collaborate with the right people you can succeed it really fast. But if you can't do that maybe try and find another idea that maybe will work out easier. Then you need to contemplate a business plan. Now, if you are sure that your idea can succeed and it has an opportunity in the market, then you have to create a business plan taking undermined the team that will help you, the market and the competition, the characteristics of your products/services, the people you have to work with but also the money management and a 3-year mini budget in order to create a general picture of your business in your mind. To accomplish that you may need some help of a specialist.



The next step is to search for investors and how you can find the money to open your business. It is really important to have a completed business plan, in order to make a researchment and to get a confirmation which justifies the whole process and estimates the success of your business. Remember that investors are attracted to low start-up cost, high risk, big and maybe worldwide market and chances of expansion.

To all that it is key to find the right people at the right time to help and guide you to the whole progression. You can reach out to lawyers, counselors, economic analyzers and so on. Don't forget that you will only stop being a "new," business until the time your industry has done a significant circle of achievements. Creating a sustainable business, start-up or not, might be the most profitable and beneficial experience for your professional development, so don't hesitate to make the first step and try something that can change your life.

FIND IT OUT!

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1. What is the most popular business-economy magazine?
2. The richest businessman.
3. When you start your business you need a manager.
4. This method is used to produce ideas or solve problems when opening a business.
5. What do you ask from the bank when you start your business?
6. Which is the richest athletic company?
7. It is a key competence, in order to have good relationships between the leader and employees
8. It is important to know about that, if you want a good business plan.